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CHAIRMAN Merrill Eckstein Greater Chattanooga Sports & Events Committee

VICE CHAIR/CHAIR ELECT Rick Hatcher Lexington Area Sports Authority

TREASURER Linda Shetina Logan Greater Columbus Sports Commission

> SECRETARY John Bisignano Disney's Wide World of Sports

IMMEDIATE PAST CHAIRMAN Drew Mahalic

Oregon Sports Authority

BOARD OF DIRECTORS

Lu Armstrong Columbia Regional Sports Council

> Chris Davenport Rockford's Sportscore

Joel Everts Chippewa Valley Concention & Visitors Bureau

Tara Green Dallas Convention & Visitors Bureau

Bill Hanson San Antonio Sports Foundation

Terry Hasseltine National Association of Intercollegiate Athletics Event Rights Holder Representative

> Jim Hilb Goldner Associates Alked Representative

Jack Hughes Gainesville Sports Organizing Committee

Suzanne Lavender Seattle Sports Commission Jon Schmieder

Metro Denver Sports Commission Tammy Stout Greater Augusta Sports Council

EXECUTIVE DIRECTOR Don Schumacher





NASC NAMES NEW BOARD OF DIRECTORS

2003 NASC Sports Event Symposium a tremendous success

**CINCINNATI, OHIO (May 16)** The National Association of Sports Commissions (NASC) elected its 2003-2004 Board of Directors at the 2003 NASC Sports Event Symposium April 9-12 at the Chattanooga Marriott/Convention Center in Chattanooga, TN. The board members are:

Chair - Merrill Eckstein, Chattanooga Sports & Events Committee Vice Chair/Chair Elect - Rick Hatcher, Lexington Sports Authority Treasurer - Linda Logan, Greater Columbus CVB Secretary - John Bisignano, Disney's Wide World of Sports Immediate Past Chair - Drew Mahalic, Oregon Sports Authority

## **Board Term Expiring 2004**

Tammy Stout, Greater Augusta Sports Council Chris Davenport, Sportscore Complexes Tara Green, Dallas CVB

## **Board Term Expiring 2005**

Bill Hanson, San Antonio Sports Foundation Lu Armstrong, South Carolina Sports Development Office Joel Everts, Chippewa Valley CVB (replacing position resigned by Tim Bourdon)

## **Board Term Expiring 2006**

Jack Hughes, Gainesville Sports Organizing Committee Suzanne Lavender, Seattle Sports Commission Jon Schmieder, Metro Denver Sports Commission

### Allied Representative, Expiring 2004

Jim Hilb, Goldner Associates

# Rights Holder Representative, Expiring 2004

Terry Hasseltine, NAIA

The NASC Board of Directors plays an active role in governing the operation of the association. Board members meet monthly via conference call in conjunction with the staff to approve budget reports, receive updates from review committees, offer guidance on member service issues and, in general, provide staff with general comments and suggestions about the association's activities. The board meets in person twice a year at the NASC Sports Event Symposium and the NASC Semi-Annual Meeting.

The NASC is a 270-member organization whose mission is to provide a communication network among and between sports commissions, Convention and Visitors Bureau's and event rights holders which increases access to sports event information, educates members in the areas of sports marketing and fund raising, enriches the quality of member's sports events and promotes the value of sports commissions in their own community and within the sports industry.

**MEDIA INFORMATION**: If you need additional information about the National Association of Sports Commissions, please contact Beth Hecquet at (513) 281-3888 or visit the NASC web site at http://www.sportscommissions.org.